

Influence

SPONSORSHIP PACKAGE

CELEBRATING BLACKNSA



Monday, August 5, 2024

Gaylord Rockies Resort &
Convention Center
Aurora, CO



WELCOME

As Influence 2024 approaches, I am filled with anticipation to reconnect with our esteemed BlackNSA members. This has been a year of introspection, as we have critically evaluated our mission, vision, and values. We have charted a path for Influence that acknowledges our achievements and charts a course for the future.

This is where your invaluable support comes into play. We have officially charted as BlackNSA as a digital chapter, enabling us to connect with speakers of color in our local chapters and worldwide. This new designation presents remarkable opportunities:

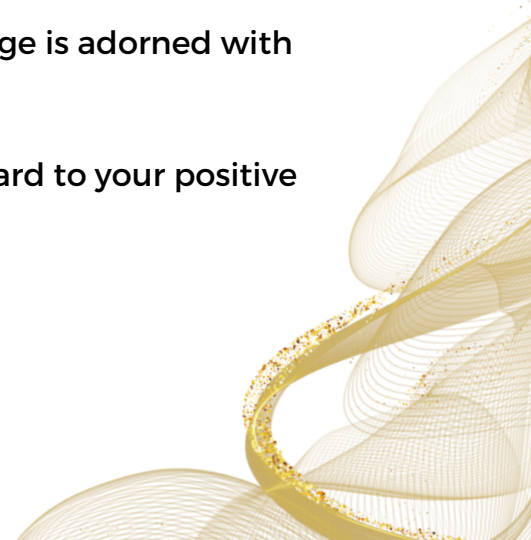
- Formed a dedicated leadership team that represents the diverse voices of our members.
- Continuing to direct our efforts towards addressing the concerns and inspirations that hold significance for speakers of color, including enhanced access, visibility, networking, earning potential, and sustained success in our profession.

Given your instrumental role in our past achievements and your assistance to fellow black speakers, I cordially invite you to become a founding/foundation member of our new digital chapter, BlackNSA. Your contribution will not only support programming that resonates with our community but also provide an opportunity for you to share your wisdom and mentorship with a new generation of speakers.

I earnestly request your commitment to a contribution of \$1,000 or more, and in return, we will proudly acknowledge your support at Influence this year as we embark on an extraordinary journey towards a future where the stage is adorned with even more remarkable black speakers.

Thank you for considering this opportunity, and I look forward to your positive response.

DeShawn Wynn
Event Chair



ABOUT US



Thelma Wells (1941-2022)
Co-Founder and The Mother of BlackNSA

- Driving force behind early gatherings.

Early on, BlackNSA members gathered informally during the NSA National Convention, later becoming a scheduled conference event.

Early On

1987

A small group of Black professional members of NSA gathered to discuss the industry's challenges specific to speakers of color.

1993

Official year recognizing BNSA as a group representing Black speakers.

2023

BNSA became an official NSA Digital Chapter



ABOUT US *con't*



MISSION

Empowering Professional Speakers of Color Globally to Thrive and Influence. We elevate excellence, share expertise, and provide fellowship and support toward building successful speaking careers and businesses.

VISION

To be the premier alliance for speakers of color globally, empowering them to build successful businesses that transform lives with their message.



VALUES

Elevate your speaking career to the next level with access to monthly webinars, networking opportunities, mentorship.

Join a **Community** of like minded professionals who are committed to transforming lives with their message and building successful businesses that make a difference.

Gain exposure, expand your reach, and **Build** your business with Black NSA powerful resources, expertise and support



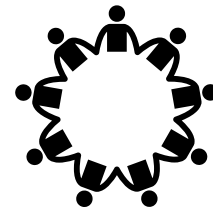
WHO WE ARE

The world's only professional speaking organization for Black Professionals and the only professional speaking organization affiliated with the National Speakers Association



The premier **alliance** for speakers of color worldwide, empowering its members to transform lives with their message and build successful businesses that make a difference.

Our **community** is a supportive network of like-minded professionals who share expertise, provide fellowship, and support, and elevate excellence in the speaking industry.



We are committed to **empowering** professional speakers of color globally to thrive and influence by sharing knowledge, providing resources, and fostering a culture of excellence.

Community of **visionary leaders** who are dedicated to making a difference with their message, and we welcome all who share our passion and commitment to excellence.



SPONSORSHIP

Diamond Sponsor \$10,000

Limit 1

- Provide a 30-second video that will be shown at the Influence meetup
- Full page ad on the back cover of the digital souvenir booklet
- 4 Tickets to the event
- Company logo on the event step-and-repeat
- Website Recognition (for 1 year)
- Company logo on digital promotional materials for event

Platinum Sponsor \$5,000

Limit 2

- Full page ad on inside cover of the digital souvenir booklet
- 2 Tickets to the event
- Company logo on the event step-and-repeat
- Website Recognition (for 1 year)
- Company logo on digital promotional materials for event

Become a Sponsor: <http://www.blacknsaspeaker.org/sponsor>

SPONSORSHIP

Gold Sponsor \$2,500 Limit 4

- Half page ad in the digital souvenir book
- 2 Tickets to the event
- Company logo on the event step-and-repeat
- Website Recognition (for 1 year)
- Company logo on digital promotional materials for event

Silver Sponsor \$1,000 Unlimited

- Quarter Page in the digital souvenir book
- 1 Ticket to the event
- Website Recognition (for 1 year)
- Company logo on digital promotional materials for event

Bronze Sponsor \$500 Unlimited

- Company name listed in digital souvenir book
- 1 Ticket to the event
- Website Recognition (for 1 year)
- Company logo on digital promotional materials for event

Become a Sponsor: <http://www.blacknsaspeaker.org/sponsor>

EVENT TICKETS

Join Black NSA at a **premium level** before the early bird deadline and receive a free premium ticket.

Early Bird Pricing

\$25 Premium Members
\$50 Associate Members
\$75 Non-Members

Regular Pricing

\$50 Premium Members
\$75 Associate Members
\$100 Non-Members

Early Bird Deadline May 30, 2024



Become a Sponsor: <http://www.blacknsaspeaker.org/sponsor>

Thank You!

CONTACT US

DeShawn Wynn, *Event Chair*

323-691-2005

www.blacknsaspeaker.org

speaker@blacknsaspeaker.org

14625 Baltimore Ave, #263

Laurel, MD 20707