

**20
23**

**CELEBRATING 30
YEARS OF BLACK NSA**

**SPONSORSHIP
PACKAGE**



WELCOME



As Influence 2023 approaches, I am filled with anticipation to reconnect with our esteemed Black NSA members. This has been a year of introspection, as we have critically evaluated our mission, vision, and values. We have charted a path for Influence that acknowledges our achievements and charts a course for the future.

This is where your invaluable support comes into play. We have officially charted as Black NSA as a digital chapter, enabling us to connect with speakers of color in our local chapters and worldwide. This new designation presents remarkable opportunities:

- Formed a dedicated leadership team that represents the diverse voices of our members.
- Continuing to direct our efforts towards addressing the concerns and inspirations that hold significance for speakers of color, including enhanced access, visibility, networking, earning potential, and sustained success in our profession.

Given your instrumental role in our past achievements and your assistance to fellow black speakers, I cordially invite you to become a founding/foundation member of our new digital chapter, Black NSA. Your contribution will not only support programming that resonates with our community but also provide an opportunity for you to share your wisdom and mentorship with a new generation of speakers.

I earnestly request your commitment to a contribution of \$1,500 or more, and in return, we will proudly acknowledge your support at Influence this year as we embark on an extraordinary journey towards a future where the stage is adorned with even more remarkable black speakers.

Thank you for considering this opportunity, and I look forward to your positive response.

ABOUT US



Thelma Wells (1941-2022)
Co-Founder and The Mother of BlackNSA

- Driving force behind early gatherings.

Early on, Black NSA members gathered informally during the NSA National Convention, later becoming a scheduled conference event.

Early On

1987

A small group of Black professional members of NSA gathered to discuss the industry's challenges specific to speakers of color.

1993

Official year recognizing BNSA as a group representing Black speakers.

2023

BNSA became an official NSA Digital Chapter





MISSION

Empowering Professional Speakers of Color Globally to Thrive and Influence. We elevate excellence, share expertise, and provide fellowship and support toward building successful speaking careers and businesses.

VISION

To be the premier alliance for speakers of color globally, empowering them to build successful businesses that transform lives with their message.



VALUES

Elevate your speaking career to the next level with access to monthly webinars, networking opportunities, mentorship.

Join a **Community** of like minded professionals who are committed to transforming lives with their message and building successful businesses that make a difference.

Gain exposure, expand your reach, and **Build** your business with Black NSA powerful resources, expertise and support



WHO WE ARE

The world's only professional speaking organization for **Black Professionals** and the only professional speaking organization affiliated with the **National Speakers Association**



The premier **alliance** for speakers of color worldwide, empowering its members to transform lives with their message and build successful businesses that make a difference.

Our **community** is a supportive network of like-minded professionals who share expertise, provide fellowship, and support, and elevate excellence in the speaking industry.



We are committed to **empowering** professional speakers of color globally to thrive and influence by sharing knowledge, providing resources, and fostering a culture of excellence.

Community of **visionary leaders** who are dedicated to making a difference with their message, and we welcome all who share our passion and commitment to excellence.



MEET OUR TEAM



Robert Kennedy III
President



Ann McNeill
Vice President



Susan Lindner
Secretary



**Chris Cheetham-
West**
Finance



Johnnie Lloyd
Board Member

SPONSORSHIP



Diamond Sponsor \$5,000

BENEFITS

- 10 Tickets to the Celebrating 30 years of BlackNSA
- Brief 5 minute speech during event
- Sponsor Recognition at the Celebrating 30 Years of BlackNSA
- Sponsor Company logo on digital promotional materials for event
- Sponsor Company Corporate logo on Program
- Website Recognition (for 1 year)
- Sponsor Company promoted in newsletter (for 1 year)
- Sponsor Company highlighted during educational sessions (for 1 year)
- Sponsor Company video spot on BlackNSA YouTube channel dedicated to sponsors

Become a Sponsor:

<http://www.blacknsaspeaker.org/sponsor>

SPONSORSHIP

Gold Sponsor \$1,500

BENEFITS

- 5 Tickets to the Celebrating 30 years of BlackNSA
- Sponsor Recognition at the Celebrating 30 Years of BlackNSA
- Sponsor Company logo on digital promotional materials for event
- Sponsor Company Corporate logo on Program
- Website Recognition (for 3 months)
- Sponsor Company promoted in newsletter (for 3 months)
- Sponsor Company highlighted during educational sessions (for 3 months)
- Sponsor Company video spot on BlackNSA YouTube channel dedicated to sponsors

Become a Sponsor:

<http://www.blacknsaspeaker.org/sponsor>

SPONSORSHIP



Bronze Sponsor \$500

BENEFITS

- 2 Tickets to the Celebrating 30 years of BlackNSA
- Sponsor Recognition at the Celebrating 30 Years of BlackNSA
- Sponsor Company logo on digital promotional materials for event
- Sponsor Company Corporate logo on Program
- Sponsor Company promoted in newsletter (for 1 month)

Become a Sponsor:

<http://www.blacknsaspeaker.org/sponsor>

AGENDA

Speak and Greet

Frank Kitchen and Misty Campbell

Welcome and Benefits of BlackNSA

Robert Kennedy III and Ann McNeill

BlackNSA 30th Anniversary Activity

Quinn Conyers

Honor Thelma Wells

Misty Campbell

BlackNSA Awards

Frank Kitchen

- Strength Award
- Vision Award
- Motivation Award
- Leadership Award
- Thelma Wells Legacy

Introduce and Recognize new CSPs and CPAEs

Misty Campbell

Money at the Mic

Quinn Conyers

Mix, Mingle and Closing



C E L E B R A T I N G



30
Years

of BLACK NSA

Sunday
July 16, 2023
7-9 p.m.

BNSA Excellence Awards
Our History
Our Success
Our Future



EVENT LOCATION

Rosen Shingle Creek Hotel
at NSA Influence



RSVP REQUESTED
[Hello@BlackNSA.com](mailto>Hello@BlackNSA.com)

20
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THANK YOU

CONTACT US

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